



Diane Painter Velletri
110 Christopher Street
New York, NY 10014
office 212 929-2169
mobile 917 312-1560
home 212 873-3711

As a creative director, art director and graphic designer since 1987, I have provided art direction and design for print and web with a focus on culture, travel and entertainment. Projects include: cd packaging and related materials for record labels; campaigns: banners, brochures and advertising for special events; logos, signage and printed matter for new image development.

PROFESSIONAL EXPERIENCE

March 2000 - present Creative Director/Art Director/Designer Diane Painter Velletri and Design Diseño New York (DDNY Studio - NYC)

Art director/designer/copywriter of print advertising, packaging, publishing and promotional materials for clients including Sony/BMG, BMI, El Museo del Barrio, South Street Seaport, Tourism New South Wales, Times Square BID and The Broadway League. Responsibilities also include managing studio, coordinating and directing photo sessions; hiring additional artists and designers; and working with a variety of printers and manufacturers. DDNY Studio also provides Spanish language communication to reach a broader audience.

March 1999 - March 2000 Art Director The Broadway League - NYC (formerly The League of American Theatres and Producers)

Art director/designer of print advertising and promotional materials for the association for the Broadway theatre industry including special events campaigns and annual reports. Responsibilities also included managing art department; coordinating and directing photo sessions; hiring additional artists and designers; and working with a variety of printers and manufacturers.

January 1998 - June 1998 Senior Designer Serino Coyne Advertising - NYC

Art director/designer of print advertising, posters and related materials for Radio City Music Hall, Festival Marketing and Broadway theatrical productions.

January 1995 - August 1997 Art Director/Director of Creative Services Capricorn Records - Nashville TN

Rock, Alternative and Blues music - Original recordings, reissues and compilations for this legendary label. Art Director and Designer of album packaging, advertising, merchandising materials, music videos, epks, etc. Responsibilities also included managing studio, budgets and two employees, coordinating and directing photo sessions; hiring additional artists and designers; and working with a variety of printers and manufacturers. Projects included 311, Cake and the Fat Possum series.

September 1989 - January 1995 Art Director/Designer Design: Diane Painter - Nashville TN

Full-service design studio focusing on the music industry, the arts and education. Clients included BMG/RCA Records, Arista Records, Warner Bros. Records, Word Records, Benson Music, Sugar Hill Records, Vanderbilt University, Tennessee Dance Theatre, Cumberland Chamber Orchestra and The Visual Arts Alliance of Nashville (VAAN). Responsibilities also included managing studio, coordinating and directing photo sessions; hiring additional artists and designers; and working with a variety of printers and manufacturers.

April 1987 - May 1989 Designer Warner Bros. Records - Burbank CA

Staff designer of album packaging, advertising, merchandising materials, etc.

EDUCATION

BFA - School of Visual Arts - New York NY

AWARDS

Independent Music Awards - Best Album Package Design - 2007
Nashville Music Awards - Best Art Direction, Series Packaging - 1996

SKILLS

Proficient in Quark, InDesign, Photoshop and Illustrator. Thorough knowledge of printing processes. Working knowledge of Adobe Acrobat, MSWord, HTML, Dreamweaver. Learning Excel, Flash, After Effects and Spanish language. Fine art work includes painting, photography, mixed media sculpture and printmaking.

Exceptional references and portfolio are available on request

visit www.ddnystudio.com or www.dianepainter.com for a selection of published work